

# Design Pathway

Designing to Deliver

## Overall process

Scoping

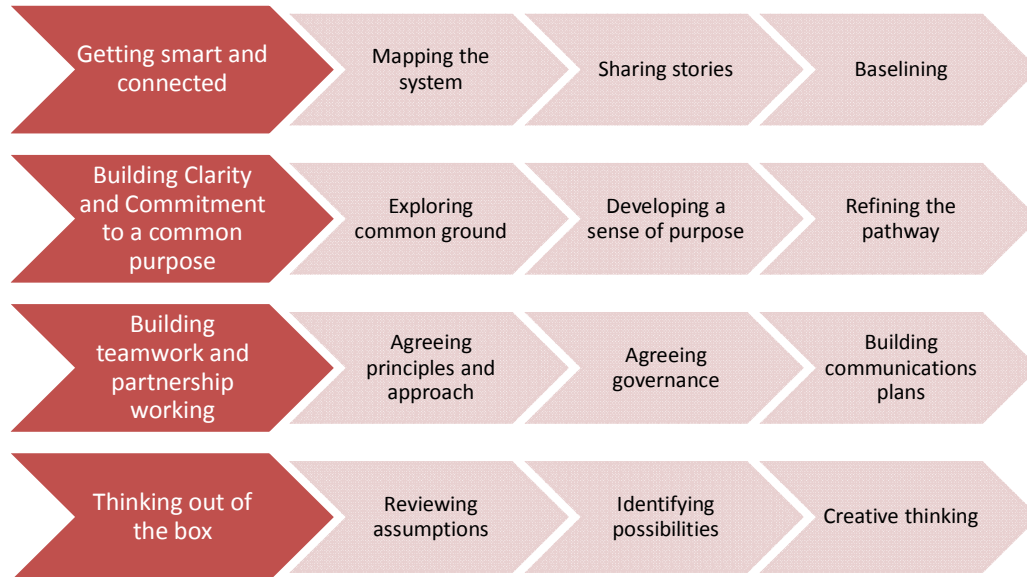
Strategy Agreement

Leadership Alignment

Design Development

Organisation Wide Alignment

# Scoping



# Scoping Outcomes

Clarity and commitment to the purpose of the work from key people

Motivation to proceed

Clear mapping of current position

Strong sense of team work and accountabilities

Clear description of what is envisaged with evidence of innovative thinking

Strong sense of potential impact during and beyond the work, including hard and soft measures

# Strategy Agreement



## Design Criteria

- Review what exists
- Create what is needed
- Translate into design criteria

We need an organisation that can.....

# Strategy Agreement Outcomes

Common understanding of the strategy

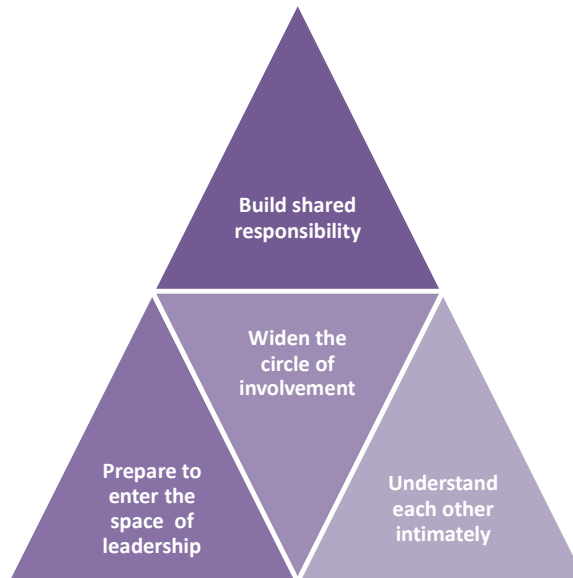
Confidence it is the right strategy

Commitment to the strategy

Strategy translated into design criteria

Common understanding of what we are designing to deliver

# Leadership Alignment



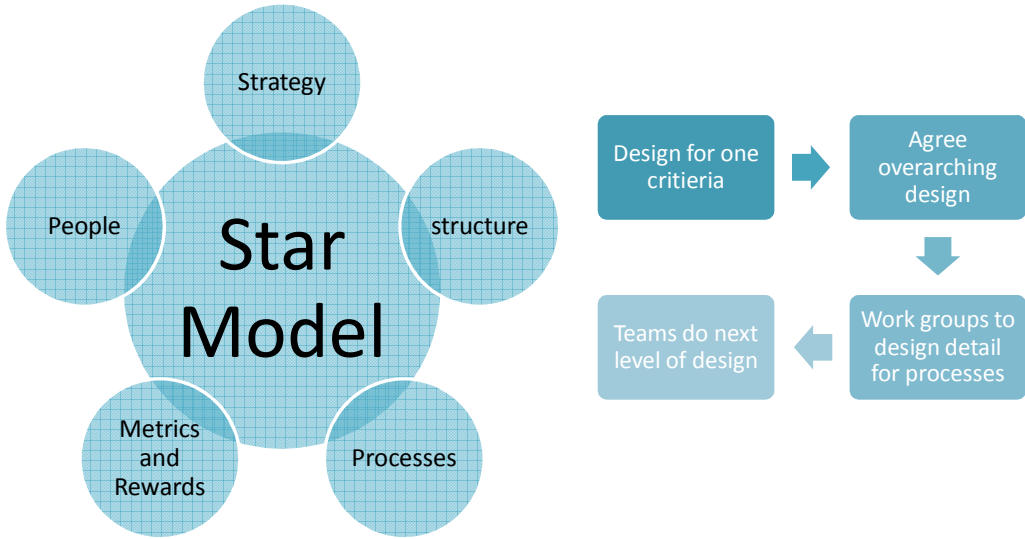
# Leadership Alignment Outcomes

Sense of shared responsibility

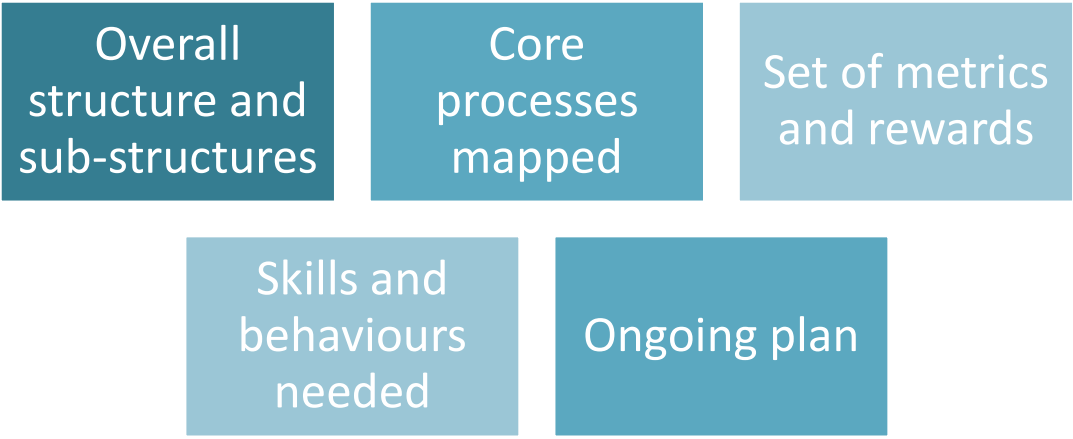
Leadership at many levels



# Design Development



# Design Development Outcomes



## Organisation Wide Alignment

- Gather data constantly
- Keep widening the circle of involvement
- Plan for
  - Data gathering
  - Design teams
  - Participative workshops and processes
  - Dynamic feedback from the system

## Organisation wide alignment outcomes

Deep engagement  
throughout the  
system

Ongoing  
development  
plans

Clarity of  
direction

Belief in the  
design

An organisation  
that can deliver